

# Bluewater

## Financial Advisors Pty Ltd

Australian Financial Services Licence No. 411846  
ABN 99 153 118 533

## Financial Services Guide

### Contact Details

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ASSOCIATION OF  
INDEPENDENTLY OWNED  
FINANCIAL PROFESSIONALS

**Authorised Representative:** Robert Stanoff

**Version:** V311018

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# Why am I receiving this document?

This Financial Services Guide (FSG) is an important document which we are required to provide to you as a condition of our Australian Financial Services Licence (AFSL).

It contains information about:

- Bluewater Financial Advisors
- Robert Stanoff
- The services offered and their cost
- Any conflicts of interest which may impact the services
- How we deal with complaints if you are not satisfied with our services.

When we provide you with financial planning services you may receive:

- A Statement of Advice (SoA) or Record of Advice (RoA) which documents the advice we provide to you
- A Product Disclosure Statement (PDS) which explains the products we have recommended.

## Information about us

Bluewater Financial Advisors Pty Ltd holds its own Australian Financial Services Licence 411846 which has been issued by the Australian Securities and Investments Commission (ASIC).

Bluewater Financial Advisors Pty Ltd is a privately owned and operated Australian company and makes all recommendations and advice on a thorough knowledge of its client's goals, objectives, financial situation and ability to sustain financial risk. It bases its investment recommendations on quality, researched products and also provides recommendations for appropriate and affordable insurance cover. Bluewater Financial Advisors Pty Ltd specialises in providing objective financial advice to families and businesses who desire to create long term wealth utilising a number of strategies and techniques where appropriate to help achieve this objective.

Bluewater Financial Advisors is a Principal Member of the Association of Independently Owned Financial Professionals (AIOFP), an Affiliate Member of the Association of Financial Advisers (AFA) and The Tax Institute.

As a licensee we are required to comply with the obligations of the Corporations Act and the conditions of our licence.

This includes the need to have compensation arrangements in place with a Professional Indemnity insurer.

## What services do we provide?

Bluewater Financial Advisors holds a licence to provide a comprehensive range of services which include:

- Financial Planning
- Cash management trusts
- Cash Flow management
- Wealth Accumulation and Investing
- Superannuation & Self Managed Superannuation Funds
- Personal insurance advice
- Group Insurance
- Direct equity advice
- Direct property advice
- Managed investment advice
- Leveraged Strategies
- Retirement planning advice
- Margin lending advice
- Annual Plan and Portfolio reviews

These services are provided to both wholesale and retail clients.

## Your Financial Adviser

Robert Stanoff will provide these services to you (ASIC number 289213).

Robert is the Managing Director and Principal Adviser of Bluewater Financial Advisors Pty Ltd.

Robert's qualifications are as follows:

1. Advanced Diploma in Financial Services (Financial Planning)
2. Tax (financial) Adviser
3. Specialist knowledge in Self Managed Superannuation Funds
4. Certificate IV in Property Services (Real Estate)
5. Certificate IV in Mortgage Broking
6. Degree in Mechanical Engineering.

Robert has worked in the financial services industry since 1992 with over 8 years experience working for a major Australian bank as a senior financial planner. Robert utilises proven tax effective strategies and efficient solutions for his clients and their families to help them protect, grow and distribute their wealth.

Robert acts on behalf of Bluewater Financial Advisors who is responsible for the services that he provides.

Bluewater Financial Advisors will ensure Robert:

- Only provides advice to you where he is competent to do so
- Completes ongoing training to maintain his competency
- Is provided with the best quality technical support and investment research
- Is monitored and supervised

You can rely on Bluewater Financial Advisors and Robert to deliver professional advice and to stand by that advice.

## The financial planning process

We recognise that the objectives and personal circumstances of each client are different.

What is right for one client may not be right for another.

We will listen to you to understand your objectives and circumstances. We will also ask questions to make sure we address all issues.

When we first provide advice to you it will be explained thoroughly and documented in a Statement of Advice which you can take away and read.

The Statement of Advice will explain the basis for the advice, the cost to you of implementing the advice and any commissions or associations which could have influenced the advice.

We will also provide you with a Product Disclosure Statement. This contains information about each product recommended to help you understand the investment being recommended.

At all times you are able to contact us and ask questions about the advice and investments recommended.

We provide an annual review service to keep your plan up to date for changes in your circumstances, changes in the law and changes in the economy and products available.

The ongoing advice we provide to you will be documented in a Record of Advice.

## How you can pay for our services

A letter of engagement will be provided to you before any work has commenced outlining the scope of the work and the cost.

You can pay in the following ways:

- A fee for advice that will be deducted from your investments as a one-off payment or in instalments;
- by direct invoice from us for initial and ongoing advice;
- via commission we may receive from a financial product provider when you commence an insurance contract, or
- A combination of the above.

This allows you to know that you are paying for our advice irrespective of any product we recommend and clarifies the services you are entitled to and ensures all recommendations are driven by your needs.

### Other payments we may receive

We will provide you with details of all fees, commissions or other benefits we may receive when we provide advice to you and, where possible, will give actual dollar amounts. If we cannot provide this accurately, we will provide worked-dollar examples.

Even if you don't receive personal financial advice from us, you can still request the details of any fees, commissions or other benefits we receive in relation to any other financial service we provide you.

### Referral Fees and Commissions

In some situations we receive referral fees or commissions where we refer you to external parties. We will disclose the referral arrangements to you whenever we refer you to an external party.

In some situations we pay referral fees or commissions to external parties who have referred you to us. We will disclose the referral arrangements to you when we provide you with a SoA.

## Your Privacy

Bluewater Financial Advisors is committed to protecting your privacy. We have a Privacy Policy which sets out how we collect, hold, use and disclose your personal information.

We will collect personal information from you so that we can understand your personal situation and provide you with advice which meets your needs and objectives.

We will also collect information from you to meet our obligations under the Anti-Money Laundering and Counter-Terrorism Financing Act.

We will generally collect this information directly from you however in some cases we will seek your authority to collect it from other parties such as your accountant or your superannuation fund.

If you do not provide us with all of the information that we request, we may not be able to provide our services to you.

We will hold and use your personal information so that we can continue to provide our services to you. We will only disclose your personal information to external parties where:

1. The law requires us to do so
2. You consent for us to do so
3. Consider whether there are other parties where there may not be consent

Our Privacy Policy contains further information on how we collect, hold, use and disclose your personal information. It also sets out how you can access the information we hold about you, how to have it corrected and how to complain where you are not satisfied with how we have handled your personal information. Our full Privacy Policy is available on our website [www.bluewaterfinancial.com.au](http://www.bluewaterfinancial.com.au).

## Making a Complaint

We endeavour to provide you with the best advice and service at all times.

If you are not satisfied with our services then we encourage you to contact us.

Please call us at our office or put your complaint in writing.

If you are not satisfied with our response you can refer it to The Australian Financial Complaints Authority (AFCA) [www.afca.org.au](http://www.afca.org.au) or 1800931678. This service is provided to you free of charge.